# **KLEANTHOUS** science of beauty



### Competence in beauty and anti-ageing products

Our company's research and activities focus on the **beauty** of skin and keeping it healthy.

For over 20 years we have been a leader in the fields of **anti-ageing** and **cell regeneration**, using new as well as tried and tested technologies – such as cosmetic ultrasound - and combining them with scientific methods of skin regeneration.

We invite you to explore the world of <u>KLEANTHOUS</u>. Take a little time to discover all the possibilities we have in store for you.

Thank you for your **interest** in our products and treatments.

Elle Magdalore Joe

Elke Magdalene Henz





Friedhelm Brandau



science of beauty

### eternal youth

The quest for **eternal youth** has occupied a major place in scientific research since time immemorial. We spend a vast amount of time looking for answers to the question of how to keep our youthful, fresh and healthy appearance.

#### Imagine you could stop the ageing process and turn back the clock.

Your radiant appearance would make a **positive** impression on the people around you. Your skin would look **younger** and the process of ageing would be reversed.

#### Your desire for eternal youth would be fulfilled!

KLEANTHOUS offers unique **cosmetic treatments** and **skincare product** lines that promise long-term skin regeneration.

**KLEANTHOUS** 

science of beauty

## cell supporting molecules (c.s.m.)

Dr med. P. Kleanthous has dedicated his entire life to **science** – with success. Insights gained from treating age-related illnesses enabled himt to develop a rejuvenating skin treatment called

#### SkinTone - sono beauty lifting.

He used the **research results** of a cell biologist who discovered cell supporting molecules (c.s.m) in our cells, which carry information about the regenerative capacity of the organism. Up to the age of 25 years, our cells contain these cell supporting molecules in sufficient quantity. They decrease in number as we get older and this therefore reduces the exchange of information within and among the cells. This information is essential for maintaining cell functions and for balanced cell growth.

The KLEANTHOUS principle is based on the constant **improvement** of the skin structure with cell supporting molecules (c.s.m.). Wrinkles caused by facial expressions or dry skin, elastosis or skin irritations, whatever the problem may be, cell supporting molecules (c.s.m.) reliably support the regeneration of all skin functions – the basis for real **anti-ageing** treatment.



## **KLEANTHOUS** science of beauty

### ultraschall

Ultrasound is the term for **sound waves** beyond the range of human hearing. They include very high-pitched sounds in the range of more than 20,000 oscillations per second (Hz). For many years, sports medicine specialists have been using **ultrasound** as an aid to introduce agents into the skin.

In cosmetics, ultrasound was first introduced in the 1990s. Again, Dr. Kleanthous was a **pioneer** in this field. He was the first to employ ultrasonic micro-vibrations for his anti-ageing treatment to introduce as many cell supporting molecules (c.s.m.) as possible into the skin in as short a time as possible. Sound waves detox the skin, thus improving the absorption of **agents**. As a pleasant side effect the treatment smoothes scars, produces collagen, reduces skin impurities and improves blood circulation in the tissue.

### Thanks to <u>KLEANTHOUS</u> ultrasound has become the leading technology in cosmetic treatments.

New and also revolutionary: ultrasound with spectral light and sono resonance. Carefully tuned ultrasound frequencies can boost the effectiveness of virtually any cosmetic treatment.

### DR.KLEANTHOUS CELLULAR SYSTEM

#### reversed aging

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#### reversed aging

More than 20 years' experience in **cell regeneration** and **anti-ageing** form the basis of a unique skincare system tailored exclusively to the needs of your skin. After an in-depth anamnesis and extensive consultation by a cosmetics specialist trained by us, the various possibilities offered by our exclusive ingredients manufactured using ultra modern technology are assessed and selected to exactly suit your individual needs.

### For our skincare system, we only use agents which help your skin to reverse age-related changes.

Whether it is a case of reducing wrinkles, reprogramming **intracellular cell** structure, improving the intracellular communication system, providing protection against free radicals, initialising collagen synthesis or boosting the skin's ability to retain moisture – cell supporting molecules (c.s.m.) support skin regeneration reliably and lastingly – the basis for true **anti-ageing**.



### DR.KLEANTHOUS CELLULAR SYSTEM

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A thorough anamnesis serves as the basis for an A.S.L. profile. Your cosmetician prepares a personal treatment with a customised combination of agents, especially for you. More than 40,000 combinations can be derived from a multitude of exclusive active agent concentrates. The effects of the high-quality ingredients complement one another perfectly. For our skincare system we use exclusive active agent complexes which help your skin to reverse age-related changes.

Never before has your skin felt so cared for after cleansing, silky smooth and clean deep into the pores. This creamy lotion strengthens the skin's natural barrier function, thus protecting it against environmental influences.

#### LIQUID EXTRA FRESH



This noticeably refreshing and cooling liquid removes make-up and lime residue deep into the pores. Highly effective ingredients such as ectoine and urea help the skin to stabilise its protective function and retain moisture lastingly.

### DR.KLEANTHOUS CELLULAR SYSTEM

## DR.KLEANTHOUS CELLULAR SYSTEM



CREAM C.S.M. BOOSTED

CREAM

C.S.M. BOOSTED

CIRCINI

MASK C.S.M. BOOSTED
C.S.M. BOOSTED

MASK

C.S.M. BOOSTED

The recipe of this cream consists of a creative combination of active agents resulting from advanced biotechnological research, traditional herb knowledge and precious minerals. Experience the transformation your skin undergoes after the very first application of this soft and rich textured cream. This smooth, moisturising mask represents the avant-garde of the best ingredients modern cosmetics has to offer. A highly concentrated mixture of cell supporting molecules (c.s.m.) supports the work of your skin cells positively and lastingly.

This refreshing eye gel supplies the delicate eye area with an exclusive blend of premium active agents. A highly concentrated mixture of cell supporting molecules (c.s.m.) supports the work of your skin cells positively and lastingly. One of the ingredients is an entirely new peptide developed especially for the treatment of puffiness and dark under-eye circles.

EYE GEL C.S.M. BOOSTED





### anti aging at its best

It is not age that bothers us. We would just like to keep our **youthful appearance**. This includes our beautiful smile, smooth, firm skin and our positive radiance. To preserve this and to ensure that you will never have to worry about your age, KLEANTHOUS has developed its unique and **innovative SkinTone skincare concept**. It is suitable for men and women alike, irrespective of age and skin type, and acts at the root of skin rejuve**nation:** the cells.

This skincare concept is effective because the cell supporting molecules (c.s.m.) it features are information carriers for healthy cell growth. The skin is visibly rejuvenated and fresher.

#### Anti-ageing with tried and tested long-term effect!

The result is most impressive.



### anti aging at its best



## anti aging at its best

**SkinTone - sono beauty lifting** is a regeneration cure developed by <u>KLEANTHOUS</u>. The treatment comprises six sessions and special products for use at home to prolong the effects. It gives instant visible results with further improvement over time.



- minimises wrinkles
- firms eye area
- fades thread veins
- reduces elastosis

The most successful concept is *SkinTone* - sono beauty lifting with subsequent regular refresher treatments. Every treatment comprises a mask, ampoules, sono cream and several layers of **cell supporting molecules (c.s.m.)**, which are introduced into the skin by means of ultrasound. Spectral light and sono resonance **optimise** the skin's energy balance and improve the **transport of active agents**.



## SkinTone

### anti aging at its best



This creamy lotion removes make-up and dust particles effortlessly. It is also ideal for removing eye make-up. Thanks to high-guality ingredients such as allantoin and honey it can be used for oily as well as dry and sensitive skin types.

This concentrated peeling product carefully removes dead skin cells that make vour skin look rough and wrinkled. The enzymatic active substance helps to visibly refine the skin texture. This gentle care product can be used every day even on sensitive skins.

This cleansing water is indispensable in your daily cleansing routine. It removes any left-over make-up as well as lime residue from tap water and refines the pores. Silk proteins retain moisture and prevent the skin from feeling unpleasantly tight.

This pure agent concentrate supports our skin's own repair system. It immediately imparts a firming feel and forms the basis for day or night care. After cleansing, the skin is especially receptive for highly active substances. Soy proteins and ivy extract retain moisture and actively support all skin functions. Vitamin A regulates hornification of the skin whilst allantoin provides protection against environmental influences.



## anti aging at its best



Our cells and the collagen in our skin are permanently attacked by free radicals. They damage our cell walls, stress the skin and accelerate ageing, thus causing mimic wrinkles and decreasing elasticity. This serum was developed with a clear focus on cell protection and cell repair. Highly concentrated antioxidants and phytohormones make your skin feel sensationally soft, smooth and firm after just a few days of application.

#### anti aging at its best

c.s.m. cream high performance c.s.m. protection cream high performance

#### c.s.m. moisturising mask high performance



SkinTone c.s.m. protection cream - high performance **KLEANTHOUS** 



This unique, creamy and velvety textured cream contains skin relaxing and moisture binding agents such as hyaluronic acid. It conveys the feel of pure luxury on your skin. c.s.m. cream is a skincare product which combines the many years of experience in cell regeneration with advanced high-tech skincare substances. With a jojoba oil base, soluble collagen and hyaluronic acid merge into a skincare sensation never experienced before.

This rich textured cream contains vitamins to ward off free radicals and moisture binding agents such as hyaluronic acid and urea. The cream is especially suitable as day and night skincare for demanding skin types. Highquality vegetable oils protect the skin against drying – also in the cold season – and effectively prevent it from feeling tight.

This luxurious moisturising mask contains natural and nature-identical agents including urea, hyaluronic acid, yam root extracts and pearl proteins. The goal is to increase the skin's capacity for retaining moisture and improve skin elasticity. The mask works wonders on dry, irritated, demanding and largepored skin types.

# SkinTone



### anti aging at its best

#### c.s.m. eye mask extra enriched



This smooth, slightly compact cream lies on the stressed eye area like a wafer-thin eye compress, and provides the skin constantly with valuable skincare substances. It visibly reduces the depth of wrinkles and improves elasticity or dry skin. You can apply the mask up to the lash line.

anti aging at its best

c.s.m. body cream high performance



This smooth, rich body cream features a carefully balanced composition of extremely effective plant extracts and high-tech active agents. It is a perfect combination of effectiveness and wellness. c.s.m. body cream firms the skin and replenishes moisture levels for the whole day. Its light, fresh perfume ensures a positive body feeling.







every day care



Life is synonymous with **evolution**. Environmental conditions, the seasons of the year and personal circumstances are constantly changing. Our **skin** has to adapt and respond to these changes. However, the skin is not always able to maintain its **balance**. On the one hand, it has to build up its acid mantle, and on the other hand it needs to store a sufficient amount of **moisture**. Sometimes the skin is completely off balance and reacts with redness or flaky areas.

#### Skincare system with cell supporting molecules (c.s.m.) actively supports the natural skin functions.

Depending on the product, selected plant substances complement its effectiveness. This allows the skin to build its own **defences**. It regains its balance and becomes **biologically younger**. A skincare system helps your skin regenerate and look **fresh** and radiant.





#### cleansing foam gentle care



peeling cream smooth exfoliant

247

eeling cream smooth exfoliant

**KLEANTHOUS** 

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while at the same time protecting the acid mantle of the skin is the indispensable preparation for the subsequent treatment with active agents. The cleansing foam effectively removes make-up and dirt particles. Its cleaning substances are kind to the skin, refine its pores and make it feel fresh.

Dead skin cells deposit on the surface of the skin in the form of dry flakes. When this layer of cells becomes too thick, the skin looks grey and feels rough. The small round plastic particles of the peeling cream smoothly remove superfluous dead skin cells.

After cleansing the skin, there are still residues of lime from the use of tap water and sometimes also of makeup. The microfine tonic foam removes these residues thoroughly. This refreshing and soothing mousse is enriched with various herbal extracts.

tonic foam

herbal formular

247

tonic foam

**KLEANTHOUS** 

c.s.m. enriched

ultra cream



This compact ultra cream meets the needs of the mature skin with high-guality vegetable oils and is the ideal all-round cream. ultra cream hydrates the skin and protects it from drying out. Selected ingredients make the cream very rich and extremely kind to skin.

During the day, the skin loses a lot of moisture. Dry skin quickly shows small wrinkles and looks tired. The fine molecular consistency of this soft day cream provides visible improvement after application. It is quickly absorbed and nevertheless provides lasting moisture and protection against free radicals.

every day care

#### day cream c.s.m. enriched

#### night cream c.s.m. enriched





The natural regeneration of the skin takes place during the night. This is the time when the skin's moisture is replenished. High-guality vegetable substances such as squalane and trace elements in the rich night cream stimulate biological cell renewal and help prevent wrinkles due to dryness..





eye cream c.s.m. enriched sensitive cream c.s.m. enriched neck cream c.s.m. enriched







This eye cream satisfies even the highest skincare demands. It is recommendable for fine lines around the eyes, decreasing elasticity and puffiness. Special plant extracts, vitamins and trace elements combined with cell supporting molecules (c.s.m.) ensure excellent skincare properties. When developing a cream for hypersensitive skin with premium effectiveness and great potential for bringing about positive changes while simultaneously soothing the skin, the selection of ingredients is of vital importance. High-quality herbal oils and extracts bond with active peptides into a powerful active complex which supports the repair mechanisms of the skin. The product is completely perfume-free. This moisture-rich cream is rapidly absorbed and leaves the skin feeling firm. It is especially the neck area that reacts with great sensitivity to stress and environmental influences. Various active herbal substances with a soothing effect on the skin and a special complex of cell supporting molecules (c.s.m.) emphasise the effectiveness of this skincare product.



repair mask c.s.m. enriched



Despite a daily skincare routine, our skin immediately reacts to stress. Dry, sensitive skin and red capillaries are indicators of stressed skin. The unique combination of soy, St. John's wort, algae and cell supporting molecules (c.s.m.) soothes the skin.





balancer cream c.s.m. enriched

balancer mask c.s.m. enriched





balancer cream is the ideal day and night care for what is known as "adult acne" and rosacea. Special vegetable oils, root extracts and minerals support the forming of the skin's natural protective acid mantle and help normalise the balance of sebum and moisture.

This regulating moisture mask is especially suitable for oily skin and large pores. Vitamin A regulates hornification of the uppermost cell layer and is therefore also suitable for irritated and sensitive skin.



KLEANTHOUS active substance concentrates are extremely effective. They help with virtually all daily skin problems. All ingredients are focused on individual skin conditions, mobilise the body's own repair mechanisms, retain moisture and produce guick and visible results.

# SILIA

### body concept

Whether or not the **dream** of the perfect figure can be achieved or not depends on what we are willing to do for it and how much time we are prepared to invest. The products we use to pamper our body should be as precious as the time we spend on personal hygiene.

Bamboo, hops, marine algae, caffeine, horse chestnut, soy proteins, L-Carnitine, cocoa butter, jojoba oil and many other high-quality substances form the basis for the exceptional effectiveness of our products.

The ingredients of the SILIA - body concept meet the most diverse **requirements** of the different body regions. However, they share a common philosophy:

They offer you the possibility of getting closer to your perfect figure.





body concept



# SILIA



### body concept

#### stimulating body exfoliation





body contour

hand & nail treatment c.s.m. enriched



This body exfoliation is enriched with bamboo extract and shimmers golden. It removes rough dead skin cells gently and smoothly. Caffeine and L-Carnitine enzymes, which stimulate the metabolism, promote the firming of the skin. During application, its perfume and texture offer you an unrivalled spa feeling.

The special body lotion provides lasting moisture. The unique combination of enzymes, vegetal active ingredients and cell supporting molecules (c.s.m.) is unique. The fresh citrus perfume and the light, creamy texture boost your well-being day by day. body contour can also be used as a moisturising after sun lotion.

Hands and nails are the calling card of every well-groomed woman. To prevent pigment spots, reducing elasticity and dryness wrinkles we use special plant extracts, such as resveratrol derived from red grapes. The cell supporting molecules (c.s.m.) contained offer all the advantages of a highly effective antiageing skincare product.



body concept

#### perfect bust c.s.m. enriched



The cream is proven to firm and tighten breasts and décolletage. Isoflavones derived from hops, cell supporting molecules (c.s.m.) and the extract of an African tree bark work wonders. The hops extract used for this care product is extremely kind to the skin and offers a high degree of bioavailability.

# SILIA



body concept

body shape cream c.s.m. enriched

sun protection system **SPF 20** c.s.m. enriched





Cellulite, fat deposits and decreasing elasticity of the skin are a challenge for all effective body products. body shape cream rises to the occasion with the enzyme L-Carnitine, which stimulates fat metabolism. cell supporting molecules (c.s.m.) help tighten the connective tissue, caffeine stimulates blood circulation. Valuable plant substances such as St. John's wort, calendula and horse chestnut decongest the skin and support the function of the blood vessels.

Gentle tanning and care – whether on holidays or day trips. The proper sun protection factor is a clear must. Factors 20 and 50+ with UVA and UVB filters protect the skin against accelerated ageing. cell supporting molecules (c.s.m.) ensure regeneration. sun protection system is also suitable for use in solariums and as a day cream in summer.



body concept

#### sun protection system SPF 50+ c.s.m. enriched





body concept

shampoo extra c.s.m. enriched





Full, strong hair is the result of a healthy scalp and a sufficient supply of nutrients to the hair roots. **SILIA** shampoo contains a mixture of cell supporting molecules (c.s.m.) tailored to the needs of your scalp. It supports the function of the hair roots and promotes hair growth. We recommend **SILIA** shampoo for hair loss, brittle or fine hair, dandruff and an itching scalp. After just a few weeks of use, hair loss can diminish. Your hair feels strong and healthy.

## KLEANTHOUS science of beauty

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